

## INTERNATIONAL UNDERGRADUATE PROGRAM IN BUSINESS ADMINISTRATION INTAKE 2020

### 1<sup>ST</sup> YEAR

1 <sup>ST</sup> SEMESTER	ECTS	2 <sup>ND</sup> SEMESTER	ECTS
Mathematics for Business and Economics	7.5	Mathematics II	7.5
Foundations of Microeconomics	6	Foundations of Macroeconomics	6
Financial Accounting	6	Statistics for Business and Economics	7.5
Foundations of Management	6	Economic and Business Law	6
Data Analysis	3	Christianity and Culture	3
Learn in Action Program		Learn in Action Program	

### 2<sup>ND</sup> YEAR

1 <sup>ST</sup> SEMESTER	ECTS	2 <sup>ND</sup> SEMESTER	ECTS
Finance I	7.5	International Management	6
Marketing	6	Cost Accounting	6
Strategy	6	Operations Management	6
Organizational Behavior	6	Entrepreneurship and Innovation	6
Data Modelling	3	Applied Data Analytics	6
Learn in Action Program		Learn in Action Program	

### 3<sup>RD</sup> YEAR

1 <sup>ST</sup> SEMESTER	ECTS	
Cross Cultural Management	3	<b>Elective Courses</b> + <b>Exchange Program or Double Degree</b>
International Business Strategy	3	
Ethics and Social Responsibility	3	

### **CRITERIA TO OBTAIN THE UNDERGRADUATE DEGREE**

Students complete their degree when they have reached a minimum of **180 ECTS**, having to comply with the following requirements:

- Getting approval for all mandatory courses of their program
- Completing the missing ECTS with elective courses or optional validations (Summer Courses or experience validation)
- Getting approval for the mandatory ECTS within the Learn in Action Program (3 ECTS)
- Complete the experience of a semester abroad – mandatory requirement.

### **INTERNATIONAL EXPERIENCE: EXCHANGE PROGRAM or DOUBLE DEGREE**

#### **“Go beyond your borders”**

All students from the International Undergraduate Programs need to complete at least one semester abroad as part of their mandatory curriculum. This requirement can be fulfilled via any of the international experiences available at the school. Students can **choose one of 3 International Experiences** to conclude their Program:

- International Exchange of 1 or 2 semesters in a Partner School;
- International Tri-School Exchange from selected list of Partner schools
- Double Degree Program with Grenoble École de Management or University of San Diego.

For more information regarding this topic, please contact **internationalaffairs.clsbe@ucp.pt**

### **ELECTIVE COURSES**

The final year of the undergraduate program is flexible, allowing students the possibility to customize their curricular plan according to their areas of interest, selecting from a range of elective courses available. These include not only courses offered at CATÓLICA-LISBON, but also from other schools of Universidade Católica Portuguesa or from the hosting school during their exchange experience.

### **LEARN IN ACTION PROGRAM**

The Learn in Action Program is a soft-skill and career development program included in the compulsory study plan, exclusively designed for our undergraduate students. It develops “hands-on” skills that are a crucial complement to academic knowledge and prepares you for the entry in a global job market and an outstanding career. A range of personal skills as well as preparation for recruitment processes will be addressed by experienced and specialized speakers. It also includes the chance to engage in extra-curricular activities that develop key competences for a successful professional future: internships, volunteering and entrepreneurship projects.

In order to fulfil this requirement students need to **complete 3 ECTS**. Through the participation in different activities students will be granted points that then will be converted in ECTS. Students need to collect 42 Points and complete the following mandatory requirements:

- Approved CV in the careerNETwork platform
- Approval in the Oral and Written Communication workshop
- Approval in one personal development workshop (choose among topics available)
- Approval in one recruitment workshop (choose among topics available)
- Approval in one job market knowledge activity (choose among different activities, including validation of an internship, volunteering or entrepreneurship project).

Students may add up to 1 ECTS more (to the mandatory 3 ECTS) in case they validate an internship, volunteering or entrepreneurship project. This validation will depend on the length and type of experience obtained, and can be worth between 6 and 18 Points.

For full details on available workshops and activities, Points system, enrolment in the careerNETWORK platform, and validation of experiences, you can click [HERE](#).

For questions regarding the Learn in Action, contact [learninaction.clsbe@ucp.pt](mailto:learninaction.clsbe@ucp.pt) or go to the Careers & Talent Office during office hours.