

INTERNATIONAL UNDERGRADUATE PROGRAM IN BUSINESS ADMINISTRATION INTAKE 2019

1ST YEAR

1 st SEMESTER	ECTS	2 nd SEMESTER	ECTS
Mathematics for Business and Economics	7.5	Optimization Probability	7.5
Financial Accounting	6	Economics and Business Law	6
Foundations of Management	6	Foundations of Macroeconomics	6
Foundations of Microeconomics	6	Marketing	6
Data Analysis	3	Christianity and Culture	3
Learn in Action Program		*Learn in Action Program*	

2ND YEAR

1 st SEMESTER	ECTS	2 nd SEMESTER	ECTS
Finance I	7.5	Applied Data Analytics	6
Statistics for Business & Economics	7.5	Cost Accounting	6
Organizational Behavior	6	Entrepreneurship and Innovation	6
Strategy	6	International Management	6
Data Modelling	3	Operations Management	6
Learn in Action Program		*Learn in Action Program*	

3RD YEAR

1 st or 2 nd SEMESTER	ECTS	
Cross Cultural Management	3	Elective Courses (51 ECTS) + Exchange Program or Double Degree
Data-driven Decision Making and Business Analytics	3	
Ethics and Social Responsibility	3	



Learn in Action Program

The Learn in Action Program is a soft-skill and career development program included in the compulsory study plan, exclusively designed for our undergraduate students.

It develops “hands-on” skills that are a crucial complement to academic knowledge and prepares you for the entry in a global job market and an outstanding career. A range of personal skills as well as preparation for recruitment processes will be addressed by experienced and specialized speakers.

It also includes the chance to engage in extra-curricular activities that develop key competences for a successful professional future: internships, volunteering and entrepreneurship projects.

You are required to:

- Complete **3 ECTS** (you will have to engage in different activities that grant you Points and collect 42 Points that will then be converted into 3 ECTS), and complete the mandatory requirements (below).

Mandatory Requirements:

- approved CV in the careerNETwork platform
- Oral and Written Communication workshop
- one personal development workshop (choose among topics available)
- one recruitment workshop (choose among topics available)
- one job market knowledge activity (choose among different activities, including validation of an internship, volunteering or entrepreneurship project)

Optional

You may add up to 1 ECTS more (to the mandatory 3 ECTS) if you choose to validate an internship, volunteering or entrepreneurship project – depending on the length, these can be worth between 6 and 18 Points.

Check [HERE](#) for full details on available workshops and activities, Points system, enrolment in the careerNETwork platform, and validation of experiences.

For questions regarding the Learn in Action, contact learninaction.clsbe@ucp.pt or go to the Careers & Talent Office during office hours.

Go beyond your borders

You can **choose one of 3 International Experiences** to conclude your Program:

- International Exchange of 1 or 2 semesters in a Partner School;
- International Tri-School Exchange from selected list of Partner schools
- Double Degree Program with Grenoble École de Management or University of San Diego.

For more information regarding this topic, please contact internationalaffairs.clsbe@ucp.pt

