

Filipa Reis

EDUCATION

- 2018** **Carnegie Mellon University and Católica-Lisbon School of Business and Economics**
Doctoral Degree in Public Policy and Management
- 2010** **Católica-Lisbon School of Business and Economics**
Master of Science Degree in Business Administration, Thesis Grade: 19/20
- 2008** **Nova School of Business and Economics**
Bachelor Degree in Management

RESEARCH

- “The Impact of Time-shift Television on TV Viewership Behavior” with P. Ferreira, M. Godinho de Matos, and R. Belo. **Management Science** (Forthcoming).
- “The Impact of DNS Blocks on Digital Piracy Activity” with P. Ferreira and M. Godinho de Matos. **Under review**.
- “Peer-Influence and Consumption in the Media Industry (PICMI) - Understanding the Role of Social Networks on Labor Market Outcomes Using a Large Dataset from a Mobile Operator” with P. Ferreira. Working Paper.
- “Intra-Corporate Crowdsourcing (ICC): Leveraging upon rank and site marginality for innovation” with J. A. Villarroel, In Proc. of CrowdConf 2010, The World’s First Conference on the Future of Distributed Work. California, USA, Oct. 4, 2010.
- “A Stock Market for Innovation (SMI): Unveiling the effects of gambling behavior on innovation performance” with J. A. Villarroel, In Proc. of Informatik 2010, Service Science. Leipzig, Germany, Sep. 29, 2010.

CONFERENCE PRESENTATIONS

- “The Impact of Time-Shift TV on TV Viewership and on Ad Consumption: Results from a Randomized Experiment.” **International Conference on Information Systems (ICIS 2017)**. Seoul, South Korea, December 10-13, 2017
- “The Impact of DNS Blocking on Digital Piracy Activity.” **International Conference on Information Systems (ICIS 2017)**. Seoul, South Korea, December 10-13, 2017
- “Impact Of Time-Shift TV On TV Consumption.” **39th Annual ISMS Marketing Science Conference**. Los Angeles, California, June 7-10, 2017.
- “The Impact of DNS Blocks on Digital Piracy Activity.” **Workshop on Information Technologies and Systems**. Dublin, Ireland, December 14-16, 2016.
- “The Impact of Website Blocking on Digital Piracy Activity.” **Conference on Information Systems and Technology**. Tennessee, USA, November 13-16, 2016.
- “The Impact of Time-shift Television on TV Viewership Behavior.” **NBER Summer Institute, Workshop on the Economics of IT and Digitization**, Boston, USA, July 21-22, 2016.
- “The Impact of Time-Shift TV on TV Viewership and on Ad Consumption: Results from Both Natural and Randomized Experiments.” **14th ZEW Conference on The Economics of Information and Communication Technologies**, Mannheim, Germany, June 23-24, 2016.
- “Understanding the Role of Social Networks on Labor Market Outcomes Using a Large Dataset from a Mobile Network.” **International Conference on Information Systems**. Texas, USA, December 13-16, 2015.

- “The Impact of Convergence Technologies on the Substitution Between TV and Internet: Evidence from a Randomized Field Experiment.” **Workshop on Information Technologies and Systems**. Texas, USA, December 12-13, 2015. Poster Presentation.
- “Television and Internet Technologies of Convergence: Evidence from a randomized trial.” **Conference on Information Systems and Technology**. Philadelphia, USA, October 31 – November 1, 2015.
- “The Impact of Convergence Technologies on the Substitution Between TV and Internet: Evidence from a Field Randomized Experiment.” **Conference on Digital Experimentation at MIT**. Boston, USA, October 16-17, 2015.
- “Patterns of Substitution between Internet and Television in the Era of Media Streaming – Evidence from a Randomized Experiment.” **Symposium on Statistical Challenges in eCommerce Research**. Addis Ababa, Ethiopia, June 14-16, 2015.
- “Understanding the Role of Social Networks on Labor Market Outcomes Using a Large Dataset from a Mobile Network.” **Netmob**, Boston MA, April 8-10, 2015.
- “Intra-Corporate Crowdsourcing (ICC): Leveraging upon rank and site marginality for innovation.” **Crowdconf 2010**, The World's First Conference on the Future of Distributed Work. San Francisco, California, USA, Oct. 4, 2010.
- “A Stock Market for Innovation: Unveiling the effects of gambling behavior on innovation performance.” **Informatik 2010** Conference, Service Science. Leipzig, Germany, Sep. 29, 2010.

GRANTS AND AWARDS

- **Best Paper Award in the track of Data Science** at the International Conference on Information Systems (ICIS 2017): “The Impact of Time-Shift TV on TV Viewership and on Ad Consumption: Results from a Randomized Experiment.”
- **Best Paper Award in the track of Economics and Value of IS** at the International Conference on Information Systems (ICIS 2017): “The Impact of DNS Blocking on Digital Piracy Activity.”
- **Outstanding Reviewer in the track of Data Science, Decision Analytics and Visualization** at International Conference on Information Systems (ICIS 2017)
- **Doctoral Grant** SFRH/BD/51568/2011 awarded from the Portuguese Foundation for Science and Technology the Carnegie Mellon-Portugal Program. (Full tuition + Stipend)

TEACHING EXPERIENCE

2017 – present	Lecturer in Statistics , Undergraduate Degree in Economics of Católica-Lisbon School of Business and Economics
2014 – 2016	Teaching Assistant of Business Research Methods , Master of Science in Business Administration of Católica-Lisbon School of Business and Economics
2010	Teaching Assistant of Innovation Management , Master of Science in Business Administration of Católica-Lisbon School of Business and Economics

PROFESSIONAL AND RESEARCH EXPERIENCE

2010 – 2012	Research Fellow at Catolica-Lisbon School of Business and Economics: National Science Foundation of Portugal Project CMU-PT/Etech/0036/2008 : “Human Capital, Entrepreneurial Careers and Knowledge Based Entrepreneurship”.
2009	Internship at TMN, National Mobile Telecommunications S.A: Analyzed processes and performance indicators in the BackOffice and Sales Support Line (Business Clients Dpt); developed a master thesis project applied to the company’s innovation program (Innovation Dpt).

SKILLS

Languages	Fluent: Portuguese and English Intermediate: Spanish
Computer and Data Analysis	R, SQL, STATA, Microsoft Office