Artificial Intelligence in Business

1ª Edição - 2020

NOTA: o calendário poderá ter ajustamentos. Pf confirme as datas com o calendário definitivo entregue no 1º dia do curso.

Módulo	Docente	Formato	Mês	Dia	Dia Semana	Horário
Welcome & Program Opening (1h)	Miguel Godinho de Matos	Online	outubro	26	2ª feira	17h00 - 18h00
Main Trends (3h)						18h00 - 21h00
Machine Learning Paradigms (1h30)		Online	novembro	2	2ª feira	18h00 - 21h00
Supervised Learning for Classification and Regression (1h30)						
Model Generalization and Overfit (1h30)		Online		9	2ª feira	18h00 - 21h00
Model Evaluation - Computer Science Approach (1h30)						
Model Evaluation - The Expected Value Approach (1h30)		Online		16	2ª feira	18h00 - 21h00
ML Primer - Deploying a Supervised Learning Model (1h30)						
Practical Case Study (4h)	Miguel Godinho de Matos	Presencial		30	2ª feira	09h00 - 13h00
Artificial Intelligence and the Ethical Challenges (1h30)	João César das Neves	Presencial				15h00 - 16h30
Artificial Intelligence and Economy (1h30)	Sérgio Rebelo	Presencial Remoto				17h00 - 18h30
Sessão de Encerramento e Entrega de Diplomas			novembro	30	2ª feira	A partir das 19h00

Duração Total: 20 horas (b-learning)

Diretor de Programa:

Miguel Godinho de Matos - Miguel Godinho de Matos - Ph.D. in Telecommunications Policy and Management and a M.Sc. in Engineering and Public Policy from Carnegie Mellon University. Associate Professor of Information Systems and Management at Católica Lisbon School of Business & Economics. He is also a visiting research scientist at the Heinz College from Carnegie Mellon University. Miguel's work has been accepted for publication in top journals such as Marketing Science, Management Science, Information Systems Research, Management Information Systems Quarterly, and the Journal of Management Information Systems. Miguel is also a regular presenter in top peer-reviewed research conferences such as the International Conference of Information Systems, the Economics of Digitization Seminar Series of the National Bureau of Economic Research, and the Conference on Digital Experiments at MIT.