

Bloco	Módulo	Docente	Formato	Mês	Dia	Dia Semana	Horário
The Global Energy & Critical Materials Landscape	Competitiveness & Energy Systems	Francisco Barreiros + António Costa Silva	presencial	outubro	6	3ª feira	17h30 - 19h00
	Oil & Gas in Transition	João Marques da Silva + Ângelo Ramalho					19h30 - 21h00
	Electricity & Power Systems – Transforming the Power Mix	Miguel Fonseca + António Vidigal + José Roque			8	5ª feira	17h30 - 19h00
Resourcing the Energy Transition - Critical Materials & Circularity	Teresa Abecassis + José Castello Branco + Manuel de Sousa Martins					19h30 - 21h00	
Unlocking Business Opportunities in the Energy & Materials Transition	AI as Venture Catalyst	René Bohnsack			13	3ª feira	17h30 - 19h00
	Competing Smarter with Adaptive Business Models & Applied AI	Cláudia Antunes Marante + Nuno Frazão					19h30 - 21h00
	Group Assignment Pitch 1 (Value Proposition + Customer Segments + Key Activities)	Cláudia Antunes Marante + Sílvia Taveira de Almeida			15	5ª feira	17h30 - 19h00
Strategic Approaches to Energy & Materials Transition Challenges	Transforming the Firm: Advanced Business Models, Go-To-Market, and Hyperscaling	Sílvia Taveira de Almeida + Afonso Salema					19h30 - 21h00
	Competitively Decarbonising End-User Sectors: Mobility	Sílvia Barata + Miguel Fonseca + Helena França			20	3ª feira	17h30 - 19h00
	Competitively Decarbonizing End-User Sectors: Hard-to-Abate Industries	Carlos Correia de Barros + David Lopes + Catarina Honório					19h30 - 21h00
	Competitively Decarbonizing End-User Sectors: Consumer & Agro-Industrial Sectors	Nuno Santos + Manuel Nobre Gonçalves + Maria Estarreja			22	5ª feira	17h30 - 19h00
	Competitively Decarbonizing End-User Sectors: Circular Business Models - Fashion & Packaging	Filipe de Botton + Miguel de Paiva Gomes + Ricardo Martins da Silva + Vera Herédia Colaço					19h30 - 21h00
	Competitively Decarbonizing End-User Sectors: Energy, Water, and Waste Services as Enablers of Ecological Transformation	Sandra Silva + António Carmona Rodrigues + João Schmidt			27	3ª feira	17h30 - 19h00
	Competitively Decarbonizing End-User Sectors: Hospitality & Tourism: From Construction to Hotel Operations	Hugo Pereira + Filipe Serzedelo					19h30 - 21h00
	Markets, Competitiveness & Power Politics	Non-Market Strategies and Competitiveness			Peter Rajsingh	29	5ª feira
Regulation & Policy Frameworks as Innovation Drivers		Paula Abreu Marques + Assunção Cristas + António Coutinho + Francisco Mendes Palma					19h30 - 21h00
Grand Strategy in a World of Geopolitics, Finance & Power	Grand Strategies and Geopolitical Dynamics	Miguel Monjardino + Sofia Horta e Costa		novembro	3	3ª feira	17h30 - 19h00
	Just Energy Transition	Peter Rajsingh + Vasco Santos Nunes					19h30 - 21h00
	Finance, Project Finance, Investment Decision, ESG Impact	António Baldaque da Silva + Bernardo Goarmon			5	5ª feira	17h30 - 19h00
	Boardroom Box Match: Power Politics	Rhett Weiss					19h30 - 21h00
From Vision to Impact: Capstone, Leadership and Future Pathways	Group Assignment Capstone Final Pitch	Cláudia Antunes Marante + Sílvia Taveira de Almeida			10	3ª feira	17h30 - 19h00
	Innovation at Every Scale: Transformational Leadership Roadmap	Carlos Moedas + Isabel Moisés					19h30 - 21h00
	Fireside CEO Chat and Graduation Networking Ceremony	António Mexia			12	5ª feira	17h00 - 18h30
SPARK CLOSING EVENT	Signature Dinner & Closing Toast: Wine Tasting Masterclass by Frederico Vilar Gomes	Francisco Barreiros					
Encerramento e entrega de diplomas				janeiro	5ª feira	a partir das 18h00	

DIREÇÃO DE PROGRAMA



Francisco Barreiros

With over 20 years of executive leadership across the Energy, Mobility, and Technology sectors, Francisco specialises in strategic transformation, operational excellence, and sustainability-driven innovation. His work focuses on addressing complex systemic challenges through interdisciplinary collaboration, stakeholder alignment, and data-driven decision-making, consistently delivering measurable impact in operational efficiency, cost optimisation, technological integration, and long-term sustainable value creation. He has founded initiatives that promote sustainability in the wine and hospitality sectors. He has completed executive programs at MIT, INSEAD, Católica-Lisbon SBE, and EIT, and holds an Executive Master's in Sustainable Energy Systems (MIT Portugal), a Master's from the London School of Economics, and a Bachelor's in Economics from Católica-Lisbon SBE. He is currently pursuing a Dual Ph.D. in Integral Ecology at the Universidade Católica Portuguesa and Circular Economy - focusing on Circular Business Models - at the University of Trieste (UNITS). His research examines how multinational enterprises can develop integral development routines to navigate persistent tensions across performance dimensions for competitive advantage.

Duração Total

36 horas