

INTERNSHIP TYPES	DESCRIPTION	MAIN BENEFITS	TARGET STUDENTS
<b>A. FIRST INTERNSHIP</b>	<p><b>Short-term support for more basic tasks</b></p> <p><i>Examples:</i>            Answering the phone; mass-mailing; data entry; contacting suppliers; photocopying; observing various company functions and areas, job shadowing</p>	<ul style="list-style-type: none"> <li>- promotion of employer brand</li> <li>- identification of young talent</li> <li>- attraction of future applicants</li> <li>- completion of routine tasks</li> </ul>	<p>Students with no work experience</p> <p>Typically 1<sup>st</sup> year Bachelor students.</p>
<b>B. FIELD PLACEMENT</b>	<p><b>Take on responsibilities and tasks of a particular position, which may vary in complexity and degree of independence</b></p> <p><i>Examples:</i></p> <ul style="list-style-type: none"> <li>• <b>Commercial/Marketing:</b> customer service; sales reports; sales clerking; promotional campaign support; analysis of competition; mystery shopping; market research and data assessment; statistical analyses of client segments; event planning</li> <li>• <b>Finance:</b> BackOffice projects, support in bookkeeping and accounting tasks, invoicing; report production</li> <li>• <b>Economics:</b> market analysis; macroeconomic analysis; impact of economic policy; studies on companies' market behaviour</li> </ul>	<ul style="list-style-type: none"> <li>- identification of potential applicants for specific positions</li> <li>- new perspectives and inputs on “old” issues</li> <li>- effective accomplishment of function</li> </ul>	<p>To be defined in accordance with the complexity of the functions to be performed, the level of knowledge required and the degree of intern independence</p> <p>Typically 2<sup>nd</sup> and 3<sup>rd</sup> year Bachelor and Master students.</p>
<b>C. RESEARCH / STUDY INTERNSHIP</b>	<p><b>Research-intensive internship focused on a specific project or study</b></p> <p><i>Examples:</i>            Process reengineering project; benchmarking study; study and analysis of a specific market</p>	<ul style="list-style-type: none"> <li>- benefits from the intern’s academic knowledge applied to specific company needs,</li> <li>- identification of potential applicants for specific positions</li> <li>- new perspectives and inputs on “old” issues</li> </ul>	<p>Preferably for students with previous work experience, due to the high level of planning involved in designing and carrying out the project, which requires a high degree of independence.</p> <p>Typically 3<sup>rd</sup> year Bachelor and Master students.</p>