



CATÓLICA LISBON

BUSINESS & ECONOMICS

Leading Today.
Inspiring Tomorrow.

OUR MISSION

WE ARE COMMITTED TO INTELLECTUAL LEADERSHIP
IN DEVELOPING OUTSTANDING INDIVIDUALS WITH
HIGH-LEVEL CAREERS IN MANAGEMENT AND ECONOMICS,
OFFERING BUSINESS LEADERS AN EXCEPTIONAL LIFELONG
LEARNING ENVIRONMENT, AND ADVANCING THE UNDERSTANDING
OF BUSINESS AND ECONOMIC DECISION MAKING.

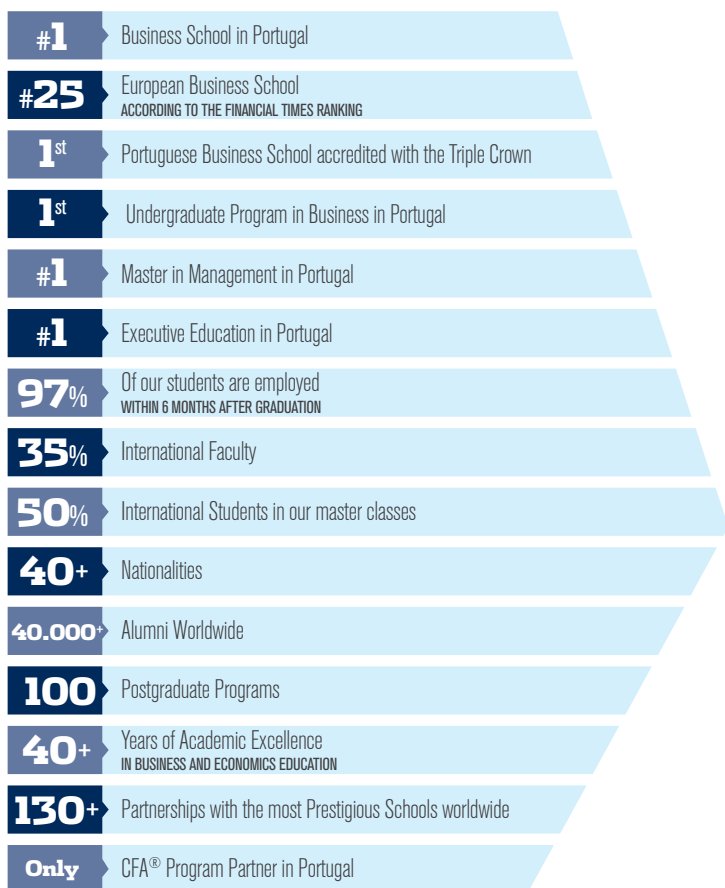
WE PURSUE OUR MISSION INTERNATIONALLY THROUGH
A COMBINATION OF TEACHING EXCELLENCE, PRACTICAL
RELEVANCE OF PROGRAMS, GENERATION OF ORIGINAL RESEARCH,
SERVICE TO THE COMMUNITY AND THE PROMOTION
OF ETHICAL BEHAVIOR INSPIRED BY CHRISTIAN VALUES.



CATÓLICA
LISBON
B/SINNESS & ECONOMICS



CATÓLICA-LISBON AT A GLANCE



A WORD FROM THE DEAN



Greetings from Católica Lisbon School of Business & Economics.

We are excited to connect you with the people, ideas and initiatives underway at CATÓLICA-LISBON that bring our mission to life – Leading Today. Inspiring Tomorrow.

CATÓLICA-LISBON continues to invest in world-class faculty and research members.

We are very proud of the caliber of our students: from their impressive intellectual capital to their applied-learning projects and their success in securing exciting positions in some of the most prestigious organizations worldwide.

We are inspired by numerous international leaders who are part of our international network of alumni.

CATÓLICA-LISBON has extended its reach and impact through program partnerships with top schools worldwide. We continue to search for appropriate program partners which can help build the global competence of our students.

CATÓLICA-LISBON's small size fosters a sense of community that is uncommon among business schools.

Strong community and our emphasis on ethics and integrity distinguishes us from other schools.

OUR PROGRAMS

› UNDERGRADUATE

Economics and Management.

› MASTERS

MSc in Management, MSc in Economics, MSc in Finance.

› PhD PROGRAM

In Technological Change and Entrepreneurship **in collaboration with Carnegie Mellon University.**

› POST-EXPERIENCE

The Lisbon MBA, Master in Finance, Executive Masters.

EXECUTIVE EDUCATION

Today our school offers a wide range of open-enrolment and custom programmes, attended by about two thousand participants every year in Portugal, Africa, Asia, and Brazil.

OPEN ENROLMENT

In a wide variety of areas of management, including strategy, leadership, entrepreneurship and innovation management, finance, human resources, marketing, project management, ethics and social responsibility, taxation, performance and management control, public-private partnerships.

INDUSTRY SPECIFICS

Open-enrolment programmes offered to specific industry sectors: telecommunications and information systems, banking, insurance, retailing, healthcare, pharmaceuticals, construction and renewable energy.

CUSTOM PROGRAMS

Programmes tailored to specific needs of a company, either a direct adaptation of a standard programme or designed from scratch to address specific and well identified needs. Flexibility is the key feature of these programmes.

INTERNATIONAL PARTNERSHIPS

CATÓLICA-LISBON is very discerning in the choice of partner schools. Therefore, all our partners are amongst the best in the world in Business and Economics Education.

The School's internationalization strategy is evident from our faculty recruiting policy, scientific research, double and joint degrees with other internationally renowned Universities, student exchange agreements with top Universities all over the world and international placement of its graduates.

Additionally, 90% of CATÓLICA-LISBON core faculty completed their PhD in a top international University such as MIT-Sloan, Stanford, Wharton, UCLA and Harvard.

Moreover, 35% of our faculty is non-Portuguese.

CATÓLICA-LISBON offers a rich environment where students have access to the highest teaching standards. Our School's international recognition is reflected in the existing program partnerships worldwide:

- › MIT-Sloan in The Lisbon MBA Program
- › Kellogg School of Management in Executive Education
- › Carnegie-Mellon University in the PhD Program
- › BI Norwegian Business School
- › Università Commerciale Luigi Bocconi
- › ESCP-Europe
- › FGV-Ebape Rio de Janeiro
- › Lancaster University
- › Kozminski University
- › Université Catholique de Louvain
- › WHU – Otto Beisheim School of Management for our Master Programs

**CATÓLICA-LISBON HAS MORE THAN 130 PARTNERSHIPS
WITH THE MOST PRESTIGIOUS ECONOMICS AND BUSINESS SCHOOLS
WORLDWIDE REPRESENTING OVER 40 COUNTRIES.**

RESEARCH AT CATÓLICA-LISBON

CATÓLICA-LISBON research was created in 1997 in order to pool the efforts of faculty engaged in scholarly research. Its 51 full members are very well trained in academic research and active in publishing in the top refereed journals.

Since its creation, the research unit was evaluated three times by an External FCT (Portuguese Foundation for Science and Technology) Panel and obtained always the highest classification "EXCELLENT".

"This is one of the best Portuguese research units in the field, one that the panel has ranked EXCELLENT... The unit has in general excellent publications, with a quite dispersed authorship.

The publication records are very high on international standards, with articles in top ranked journals such as Review of Economic Studies, Journal of Political Economy, Journal of Monetary Economics, International Economic Review, Journal of Economic Dynamics and Control, Economic Theory, Journal of Economic Theory, Journal of Banking and Finance, Organization Studies, Review of Financial Economics, etc."

FCT Evaluation Report (2009)

OUR CREDENTIALS



CATÓLICA-LISBON was the first Portuguese School to be among the select group of Business Schools accredited with the Triple Crown in 2007.

Only 1% of Business Schools worldwide have all these accreditations.



Católica Lisbon School of Business & Economics is ranked among Europe's Top 25 Business Schools. Consistently ranked the Best Business School in Portugal.



CFA Institute

CATÓLICA-LISBON has been named the only Program Partner in Portugal by the CFA® Institute, the global association for investment professionals that awards the prestigious CFA® designation.

CONTACT

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