



INTERNSHIP TYPES	DESCRIPTION	MAIN BENEFITS	TARGET STUDENTS
A. FIRST INTERNSHIP	<p>Short-term support for more basic tasks</p> <p><i>Examples:</i> Data entry; contacting suppliers; answering the phone; photocopying; observing various company functions and areas, job shadowing.</p>	<ul style="list-style-type: none"> - promoting the employer's brand - identifying young talent - attracting future applicants - completing routine tasks 	<p>Students with no work experience.</p> <p>Typically 1st year Bachelor students.</p>
B. FIELD PLACEMENT	<p>Take on responsibilities and tasks of a particular position, which may vary in complexity and degree of autonomy</p> <p><i>Examples:</i></p> <ul style="list-style-type: none"> • Commercial/Marketing: customer service; sales clerking; sales reports; promotional campaign support; analysis of competition; mystery shopping; market research and data assessment; statistical analyses of client segments; event planning; etc. • Finance: Back office projects, support in bookkeeping and accounting tasks, invoicing; reporting; etc. • Economics: market analysis; macroeconomic analysis; impact of economic policy. 	<ul style="list-style-type: none"> - identifying potential applicants for specific positions - new perspectives and inputs on "old" issues - effective accomplishment of function 	<p>To be defined in accordance with the complexity of the functions to be performed, the level of knowledge required and the degree of intern's autonomy.</p> <p>Typically 2nd and 3rd year Bachelor and Master students.</p>
C. RESEARCH / STUDY INTERNSHIP	<p>Research-intensive internship focused on a specific project or study</p> <p><i>Examples:</i> Reengineering processes project; benchmarking study; study and analysis of a specific market</p>	<ul style="list-style-type: none"> - benefits from the intern's academic knowledge applied to the specific company's needs, - identifying potential applicants for specific positions - new perspectives and inputs on current issues 	<p>Preferably for students with previous work experience, due to the high level of planning involved in designing and carrying out the project, which requires a high degree of autonomy.</p> <p>Typically 3rd year Bachelor and Master students.</p>