

Dissertation Seminars

2nd Semester 2018/2019

Business Ideas with Impact: Social Innovation and Social Entrepreneurship

06-Feb-19	9h30 - 11h00	525
20-Feb-19	9h30 - 11h00	527
06-Mar-19	9h30 - 11h00	527
20-Mar-19	9h30 - 11h00	526
TBD (April)	TBD (Individual Meetings)	TBD
TBD (May)	TBD (Individual Meetings)	TBD

Business Strategy Case Studies

08-Feb-19	9h30 - 11h00	522-B
15-Feb-19	9h30 - 11h00	525
22-Feb-19	9h30 - 11h00	525
01-Mar-19	9h30 - 11h00	525
15-Mar-19	9h30 - 11h00	525
05-Apr-19	9h30 - 11h00	514
12-Apr-19	9h30 - 11h00	514
10-May-19	9h30 - 11h00	522-B
TBD	TBD (Individual Meetings)	TBD
TBD	TBD (Individual Meetings)	TBD

Consulting Project

06-Feb-19	9h30 - 11h00	513
27-Feb-19	9h30 - 11h00	513
20-Mar-19	9h30 - 11h00	527
08-May-19	9h30 - 11h00	527

Data-Driven Consumer Insights in Media and Entertainment

07-Feb-19	11h00 - 12h20	527
21-Feb-19	11h00 - 12h20	538
07-Mar-19	11h00 - 12h20	527
21-Mar-19	11h00 - 12h20	526
04-Apr-19	11h00 - 12h20	527
16-May-19	11h00 - 12h20	527

Digital Consumer Insights

08-Feb-19	11h00 - 12h30	533
15-Feb-19	11h00 - 12h30	533
TBD (Week of 4th March)	TBD (Individual Meetings)	TBD
22-Mar-19	11h00 - 12h30	522-A
05-Apr-19	11h00 - 12h30	521-A
12-Apr-19	11h00 - 12h30	521-A
TBD (Week of 29th April)	TBD (Individual Meetings)	TBD
03-May-19	11h00 - 12h30	521-A
TBD (Week of 13th May)	TBD (Individual Meetings)	TBD

Digital Transformation

06-Feb-19	11h00 - 12h30	525
20-Feb-19	11h00 - 12h30	517
06-Mar-19	11h00 - 12h30	527
03-Apr-19	TBD (Individual Meetings)	TBD
17-Apr-19	11h00 - 12h30	525
08-May-19	TBD (Individual Meetings)	TBD

Dissertation Seminars

2nd Semester 2018/2019

Doing Business in Emerging Markets

06-Feb-19	15h30 - 17h00	520-B
20-Feb-19	15h30 - 17h00	526
06-Mar-19	15h30 - 17h00	526
03-Apr-19	TBD (Individual Meetings)	TBD
17-Apr-19	15h30 - 17h00	526
08-May-19	TBD (Individual Meetings)	TBD

Empirical Analysis on Financial Institutions and Markets

06-Feb-19	12h30 - 14h00	527
13-Feb-19	12h30 - 14h00	507
13-Mar-19	12h30 - 14h00	527
10-Apr-19	12h30 - 14h00	526
13-May-19	12h30 - 14h00	501
TBD (April)	TBD (Individual Meetings)	TBD
TBD (May)	TBD (Individual Meetings)	TBD

Equity Valuation

05-Feb-19	12h30 - 14h00	525
12-Feb-19	12h30 - 14h00	518
26-Feb-19	12h30 - 14h00	526
26-Mar-19	12h30 - 14h00	522-A
02-Apr-19	12h30 - 14h00	526
11-Apr-19	12h30 - 14h00	527
23-Apr-19	12h30 - 14h00	525
TBD (May)	TBD (Individual Meetings)	TBD

Experiential Consumption

12-Feb-19	17h00 - 18h30	518
19-Feb-19	17h00 - 18h30	517
26-Feb-19	17h00 - 18h30	526
12-Mar-19	17h00 - 18h30	525
19-Mar-19	17h00 - 18h30	526
TBD (8 to 10 April)	TBD (Individual Meetings)	TBD
07-May-19	17h00 - 18h30	526
TBD	TBD (Individual Meetings)	TBD

Financial Analysis of Corporate Events

07-Feb-19	9h30 - 11h00	526
21-Feb-19	9h30 - 12h30	527
28-Mar-19	9h30 - 12h30	526

FinTech

06-Feb-19	17h00 - 20h00	538
20-Feb-19	17h00 - 20h00	5408 (4th Floor)
20-Mar-19	18h30 - 21h30	526
TBD (April)	TBD (Individual Meetings)	TBD
TBD (May)	TBD (Individual Meetings)	TBD
TBD (May)	TBD (Individual Meetings)	TBD

Dissertation Seminars

2nd Semester 2018/2019

How Firms Can Cope With Changing Environments

13-Feb-19	14h00 - 15h30	527
27-Feb-19	14h00 - 15h30	527
13-Mar-19	14h00 - 17h00	527
03-Apr-19	14h00 - 17h00	527
24-Apr-19	14h00 - 17h00	527
08-May-19	14h00 - 17h00 (Individual Meetings)	527
22-May-19	14h00 - 17h00 (Individual Meetings)	527

Hybrid Organizations, Marketing and Entrepreneurship

07-Feb-19	15h30 - 17h00	527
14-Feb-19	14h30 - 16h00	533
28-Feb-19	15h30 - 17h00	527
14-Mar-19	15h30 - 17h00	527
04-Apr-19	15h30 - 17h30 (Individual Meetings)	533
02-May-19	15h30 - 17h30 (Individual Meetings)	533
09-May-19	15h30 - 17h30 (Individual Meetings)	533

International Management Case Studies

04-Feb-19	9h30 - 12h30	525
19-Feb-19	12h30 - 14h00	518
12-Mar-19	15h30 - 17h00	526
26-Mar-19	12h30 - 14h00	526
10-Apr-19	9h30 - 15h30 (Individual Meetings)	5408A
23-Apr-19	12h30 - 14h00	526
TBD (May)	TBD (Individual Meetings)	TBD

Investment Strategies

06-Feb-19	14h00 - 16h00	538
06-Mar-19	14h00 - 16h00	527
03-Apr-19	14h00 - 16h00	539
08-May-19	14h00 - 16h00	533

Luxury Management Case Studies

06-Feb-19	9h30 - 12h30	527
19-Feb-19	14h00 - 15h30	518
12-Mar-19	14h00 - 15h30	526
26-Mar-19	14h00 - 15h30	526
10-Apr-19	9h30 - 15h30 (Individual Meetings)	5408A
23-Apr-19	14h00 - 15h30	526
TBD (May)	TBD (Individual Meetings)	TBD

Mergers & Acquisitions

7-Feb-19	9h30 - 10h30	525
14-Feb-19	9h30 - 10h30	527
28-Feb-19	9h30 - 10h30	527
14-Mar-19	9h30 - 10h30	527
TBD (May)	TBD (Individual Meetings)	TBD
TBD (May)	TBD (Individual Meetings)	TBD

New Business Opportunities

06-Feb-19	11h00 - 12h30	517
27-Feb-19	11h00 - 12h30	527
20-Mar-19	11h00 - 12h30	526
08-May-19	11h00 - 12h30	517

Dissertation Seminars

2nd Semester 2018/2019

New Product Innovation

09-Feb-19	9h00 - 11h00	515
23-Feb-19	9h00 - 12h30	522-B
09-Mar-19	9h00 - 12h30	517
23-Mar-19	9h00 - 12h30 (Individual Meetings)	522-A
06-Apr-19	9h00 - 12h30 (Individual Meetings)	518
20-Apr-19	9h00 - 12h30 (Individual Meetings)	515
11-May-19	9h00 - 12h30 (Individual Meetings)	518

Product Management in Consumer Packaged Goods

07-Feb-19	18h30 - 20h00	525
18-Feb-19	18h30 - 20h00	515
TBD (Week of 25th February)	TBD (Individual Meetings)	TBD
11-Mar-19	18h30 - 20h00	515
15-Mar-19	18h30 - 20h00	515
08-Apr-19	18h30 - 20h00	515
TBD (Week of 29th April)	TBD (Individual Meetings)	TBD
13-May-19	18h30 - 20h00	515
TBD (Week of 20th May)	TBD (Individual Meetings)	TBD

Structural Models of Contingent Claims Pricing and Credit Risk

04-Feb-19	18h30 - 20h00	515
08-Feb-19	18h30 - 20h00	522-B
11-Feb-19	18h30 - 20h00	522-B
15-Feb-19	18h30 - 20h00	525
18-Feb-19	18h30 - 20h00	522-B
01-Mar-19	18h30 - 20h00 (Individual Meetings)	525
22-Mar-19	18h30 - 20h00 (Individual Meetings)	522-A
08-Apr-19	18h30 - 20h00 (Individual Meetings)	501
13-May-19	18h30 - 20h00 (Individual Meetings)	522-B
22-May-19	18h30 - 20h00	514

The Business Opportunity of New Technologies

09-Feb-19	8h00 - 11h00	516
16-Feb-19	8h00 - 11h00	525
09-Mar-19	8h00 - 12h00	518
23-Mar-19	8h00 - 12h00 (Individual Meetings)	5408A
13-Apr-19	TBD (Individual Meetings)	TBD
25-May-19	TBD (Individual Meetings)	TBD

The Entrepreneurial Opportunity

04-Feb-19	11h00 - 12h30	517
18-Feb-19	11h00 - 12h30	518
04-Mar-19	11h00 - 12h30	525
11-Mar-19	11h00 - 12h30	525
13-Mar-19	12h30 - 14h00	526
25-Mar-19	11h00 - 12h30	526

Topics in Digital and Social Media Marketing

06-Feb-19	14h00 - 17h00	527
21-Feb-19	9h30 - 12h30	501
22-Feb-19	9h30 - 12h30	526

Topics in Quantitative Macroeconomics

12-Feb-19	17h00 - 18h30	526
26-Feb-19	17h00 - 20h00	514
11-Mar-19	15h30 - 18h30	533
19-Mar-19	15h30 - 18h30 (Individual Meetings)	5408A
26-Mar-19	16h00 - 18h30 (Individual Meetings)	5408A
TBD (Week of 22nd April)	TBD (Individual Meetings)	TBD
TBD (Week of 6th May)	TBD (Individual Meetings)	TBD

Empirical Banking & Financial Institutions Management

27-Apr-19	10h00-13h00	525
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