

Course	Faculty	Month	Day	Week Day	Schedule
Program Opening and Lunch	Christina Guenther + Filipe Santos	October	23	Monday	12:00pm
Making your Family Business More Agile	Christina Guenther				15:00pm - 18:30pm
Success Stories: The Nabeiro Group + Social Dinner					
Insights on Family Ownership and Succession	Christina Guenther + Filipe Santos		24	Tuesday	09:00am - 12:00pm
Digital Transformation of Businesses	Joana Santos Silva				14:30pm - 18:00pm
Visit and Discussion of Family Business Succession and Transitions	Christina Guenther + Filipe Santos		25	Wednesday	10:00am
Decision-making and Win-win Strategies for Family Business	Filipe Santos				14:30pm - 17:30pm
Success Stories: The Brodheim Group + Farewell Dinner					
Change Management in Business and Family	Christina Guenther		26	Thursday	09:00am - 12:00pm
The Rise of Social Entrepreneurship and Impact Investing	Filipe Santos				13:00pm - 15:30pm
Closing	Christina Guenther + Filipe Santos				15:30pm - 16:00pm
Diplomas Delivery		October	26	Thursday	

**Duration:** 30 hours

**Coordinators:**

**Christina Guenther** - Professor of Small and Medium-Sized Enterprises at WHU - Otto Beisheim School of Management where she holds the IHK-Chair for Small and Medium-Sized Enterprises. She holds a PhD in Economics from University of Jena and a Master Degree in International Economics from Universiteit Maastricht (Netherlands). She was previously Research Fellow at Max Planck Institute of Economics in Jena including various research stays at international renowned universities. Her research has been published in top journals and was honored with numerous awards internationally. She is a member of the Executive Board of the Academy of Management, Entrepreneurship Division, a global professional association for researchers and practitioners. She has worked for numerous scientific conferences and journals as an organizer, consultant and reviewer.

**Filipe Santos** - Professor of Entrepreneurship at CATOLICA-LISBON School of Business and Economics, where he holds the Chair for Social Entrepreneurship. He is also Visiting Professor of Social Entrepreneurship at INSEAD. He holds a PhD in Management Science & Engineering from Stanford University (USA), a Masters in Industrial Strategy and Management from the Technical University of Lisbon (Portugal) and a Degree in Economics from Nova SBE (Portugal). He was the leader of ICE - INSEAD Centre for Entrepreneurship (2009-13) and the founding Academic Director of the INSEAD Social Entrepreneurship Initiative (2007-14). His research on organizations and entrepreneurship has been published in top research journals and has received more than 4000 citations in Google Scholar. He is also a serial entrepreneur, having launched new ventures in the government, academic and non-profit sectors, including the Laboratory for Social Investment and Portugal Social Innovation.