

| MARCH 16<br>SATURDAY   |  | MARCH 20<br>WEDNESDAY                              | MARCH 21<br>THURSDAY  | MARCH 22<br>FRIDAY                                 | MARCH 23<br>SATURDAY                                   |
|--|--|--|---|--|--|
| <b>Managing in an International Context</b> <i>All day "Crisis Summit"</i> |  | Business Ethics and Social Responsibility - 9.00am | Brand Management - 9.30am   | Economics and Management of Digitization - 10.00am | Incentives and Productivity - 2.00pm                   |
|  |  | Digital Marketing - 2.00pm                         | Business Research Methods - 9.30am  | Industrial Organization - 2.00pm                   | International Money and Finance - 2.00pm               |
|  |  | Lean Entrepreneurship - 5.30pm                     | Intrapreneurship - 2.00pm   | Mergers and Acquisitions - 2.00pm                  | Financial Decision Making in a Business Context 9.00am |
|  |  |  | Spanish Language Course - 2.00pm   Portuguese Language Course - 5.30pm   German Language Course - 5.30pm   Mandarin Lang Course (Introduction) - 5.30pm | Retailing - 5.30pm                                 |  |
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| MARCH 25<br>MONDAY                      | MARCH 26<br>TUESDAY                 | MARCH 27<br>WEDNESDAY            | MARCH 28<br>THURSDAY                 | MARCH 29<br>FRIDAY                 |
|---|-------------------------------------|----------------------------------|--------------------------------------|------------------------------------|
| Financial Modeling - 7.00pm             | Digital Product Management - 2.30pm | Marketing Communication - 6.00pm | Consumer Behavior - 5.30pm           | Empirical Finance - 2.30pm         |
| Management Information Systems - 2.00pm | Risk Management - 9.30am            | Game Theory - 12.00pm            | Performance Evaluation - 9.00am      | Managerial Economics - 9.30am      |
| Microeconomics - 9.30am                 |                                     | Investing STFI Markets - 3.00pm  | Supply Chain Management - 2.00pm     | Economic Growth - 9.30am           |
| Services Marketing - 9.30am             |                                     | Managing Organizations - 9.30am  | International F R Standards - 9.00am | Methods in Finance 2.30pm          |
|   |                                     |                                  |                                      | New Products and Services - 5.30pm |